

CBS TELEVISION STATIONS

NON-CANDIDATE POLITICAL INQUIRY FORM

MARKET/STATION
KOVR – Sacramento

SPECIAL () PRIMARY () GENERAL () OUT OF WINDOW (x)

RECORD OF REQUEST – Political Broadcast Time:

WINDOW: 8/2-9/2/2012

NAME OF REQUESTOR:

Sheri Sadler

1. NAME OF AD AGENCY:

Sadler Strategic Media, Inc.
12103 Viewcrest Road
Studio City, CA 91604
P: 818-506-5443
www.sadlerstrategic.com

2. ORGANIZATION PAYING FOR TIME:

California Nations Indian Gaming
Association (CNIGA)
1415 L Street, Suite 1080
Sacramento, CA 95814
Phone: 916-448-8706
Fax: 916-448-8758

Executive Director: Lee Acebedo
lee@cniga.com

Director of Gov. Affairs: Jerome Encinas
jeromeencinas@cniga.com

Director of Communications: Susan Jensen
susan@cniga.com

3. ENTITY FURNISHING ANNOUNCEMENT/PROGRAM:

Same as Item 1

4. Broadcast to favor issue/ballot/candidate (office):

N/A

5. PRODUCT OR CATEGORY:

Advocacy

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

N/A

7. DATE OF REQUEST

7/30/2012

8. NATURE OF REQUEST:

(a) Request for NONCANDIDATE rate card

 X

9. DISPOSITION MADE OF REQUEST

(a) Granted

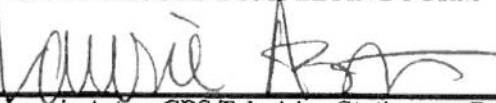
 X

10. SUBSEQUENT DEVELOPMENTS

Accepted

11. CHARGES–This advertiser not related to Federal or any matter of National Significance.

CTS EMPLOYEE COMPLETING FORM

 7/30/12
Laurie Aston, CBS Television Stations Date: 7/30/12